



**MINUTES**  
**Regular Meeting of Principal Shopping District**  
**October 13, 2021**

**CALL TO ORDER**

Vice-Chair Cooper called the meeting to order at 7:31 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Brock, Cooper, Fedell, Friar, Nelson, Slominski  
Absent: Harris, Looman, Parsley  
Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary, Colleen Lynema: River Country Chamber of Commerce

Motion by Cooper, second by Nelson to excuse absent members. AIF/MC

Motion by Fedell, second by Friar to approve the agenda as presented. AIF/MC

**APPROVAL OF MINUTES**

Motion by Fedell, second by Nelson to approve 07/14/2021 PSD regular meeting minutes. AIF/MC

**PUBLIC COMMENTS**

**BOARD BUSINESS**

Motion by Fedell, second by Cooper to approve Sign Permit for Timbered Spirit at 196 State Road. AIF/MC Timbered Spirit is the old Log Carpenter business.

Motion by Slominski, second by Cooper to adopt PSD Bylaws. AIF/MC Mayor Fedell said that he and Schneider had discussed establishing bylaws for all City Boards and having as much consistency as possible between the various City Boards. Schneider said that the bylaws cover how the PSD has already been handling their activities and meetings and that the major changes to all board bylaws include: addition of virtual meeting information, more detailed information regarding creation of agenda, and the Order of Business making it more uniform for all the boards.

Schneider stated that financials are right on target. Mayor Fedell explained that the deficit from fiscal year ending June 30, 2021 was due to not charging businesses for PSD dues the first quarter of 2020.

Lynema discussed top 25 ArtPrize piece that local artist, Jeremiah Corrigan, had completed and that he would like to have the artwork stay in Newaygo. She said that she had presented at the City Council Meeting a few days ago and they told her to move forward with next steps. Lynema shared a video of Corrigan's artwork and a site plan for a potential location which is by Linda's Chapel. Schneider stated that the City does not own this property, but has a lease agreement for this space and that he has reached out to the owners and has not heard back as of yet. Schneider stated that because the artwork is aesthetic the PSD would have to approve. Lynema said that crowd funding would be done to pay for the artwork. The Board discussed possible secondary locations should the area next to Linda's Chapel not be an option.

Motion by Slominski, second by Fedell to approve artwork shown with Linda's Chapel area being the first choice for location. AIF/MC

Lynema gave an update on the Social District. She showed concept drawings of possible ideas for the areas in the Social District and said that nothing had been decided or chosen yet. Lynema said that the next step is scheduling meetings with PSD businesses affected by the Social District to get their input and discuss maintaining the Social District. Lynema said she was looking for PSD Board feedback and concerns. Board discussed snow removal, and maintaining the area. Lynema said that the Chamber has to spend the grant dollars no later than July 2022.

Schneider gave an update on M37 Project and said that MDOT's final configuration downtown will allow parking on both sides of the road. Schneider said that the watermain project up M37 hill is still in process and one lane may be closed periodically.

**PUBLIC COMMENTS**

**BOARD MEMBER COMMENTS**

Board and Lynema discussed Christmas Walk, Small Business Saturday and Late Night Friday Shopping.

Motion by Cooper, second by Nelson to adjourn the meeting at 8:45 am. AIF/MC

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PSD Recording Secretary/City Clerk-Kim Goodin