

Newaygo Economic Development Organization
Minutes 1/13/17

Scott Faulkner called the Newaygo Economic Development Organization (NEDO) Meeting to order at 11:38 am at The Stream located at 1 State Rd, Newaygo MI 49337.

NEDO Board Members Present:

Ron Armstrong, Jon Bumstead, Scott Faulkner, Ed Fedell, George Heartwell, Del Hirdes, Eric Johnson, Krista Looman, Cory Nelson

NEDO Board Members Absent:

Bill Johnson and Larry Lethorn

Guests Present:

Greg VanWoerkom, Dan Wheat, Colleen Lynema, Tim Young, Mark Guzniczak, Stephen Carlson, Erin Kuhn, Aaron Leestma, Ryan Kelley, Audrey Rynberg, Jon Schneider, Rhonda Wert-Carr, Colleen Buckley, Kim Goodin. Goodin acted as recording secretary.

History and Board Composition:

Armstrong gave brief history of Newaygo, how NEDO was created and NEDO Board Composition. Armstrong stated Newaygo City Council passed a resolution at the December 2016 City Council Meeting appointing the 11 NEDO Board Members.

Introductions:

NEDO Board Members introduced themselves and stated their passion with regards to Newaygo and Economic Development.

Election of Officers:

Motion by Armstrong, supported by Heartwell to nominate Faulkner as Chair of NEDO. Faulkner accepted nomination. AIF/MC

Motion by Fedell, supported by Hirdes to nominate Bumstead as Vice-Chair of NEDO. Bumstead accepted nomination. AIF/MC

Motion by Armstrong, supported by Faulkner to nominate Goodin as Recording Secretary of NEDO. Armstrong stated Recording Secretary does not have to be a NEDO Board Member. AIF/MC

Definitions and Fundamentals:

Faulkner discussed functional definition of Economic Development and potential NEDO mission and vision statements. He stated proposed range of vision should be to 2025. Faulkner asked board members to look at potential mission and vision statements for discussion to change and/or accept at next meeting.

City of Newaygo's Strategic Advantages:

Faulkner and group discussed City of Newaygo's Strategic Advantages.

NEDO Opportunities for Focus currently in process:

Faulkner discussed NEDO opportunities for focus and stated many are currently in process.

Board Member Comments:

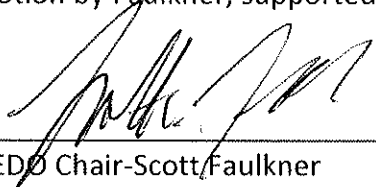
Heartwell inquired if any interest from NEDO Board Members in visiting Grand Rapids and/or Rockford Economic Development Departments. Armstrong stated yes interested in visiting to see what exists and what is possible. Heartwell to set up dates.

Hirdes asked about flow of information regarding Economic Development. Faulkner and Armstrong responded there would be overlap between City and Economic Development at The Stream. Armstrong stated roles will be more clearly defined in future months and Faulkner, as NEDO Chair, should be main contact for Economic Development.

Fedell stated in speaking with B. Johnson previously; they had discussed NEDO acronym. Many similar acronyms and should this be discussed. Group agreed NEDO name needs to be discussed along with marketing and branding over the next three months.

Motion by Nelson, supported by Hirdes to approve 2017 NEDO meeting dates. AIF/MC

Motion by Faulkner, supported by Armstrong to adjourn meeting at 1:09 pm. AIF/MC



NEDO Chair-Scott Faulkner



Recording Secretary-Kim Goodin