



Scott Faulkner - Economic and Community Development Coordinator

City of Newaygo Dashboard

November 2020

WHY THINK NEWAYGO?



Downtown Newaygo reinvestment totals over \$3.37M in 2019 and planned for 2020- Restoration of 4 historic cornerstone properties!



Entrepreneur-friendly city with largest % of our businesses under 99 employees. #1 rated County in MI in sales/employee at \$292K! Source: youreconomy.org



Safe city! Newaygo NPD now has the highest solved crime record in all of W. Michigan: 85%! Source: Michigan Incident Crime Report



Over \$70M in new commercial and civic investments since 2018: That's \$35,000.00 per capita! Source: The Right Place



Newaygo is the Heart of the Muskegon River! **\$11.6M/mo.** Newaygo County tourism spending! Source: SOM Tourism Report



Lower Cost of Living: Newaygo's residential real estate prices are **35% less** than adjacent West Michigan counties. Sources: Kent, Newaygo, Ottawa Realty Boards



Promise Zone: A proven pathway to tuition-free college for Newaygo area residents. Source: NC Promise Zone



In a single neighborhood, **23 custom homes** have been constructed in just **24 months.** Source: City of Newaygo



KEY ACTIVITIES

Muskegon River Bluffs Disc Golf Course: 50% of \$175 Budget raised. Some trail work beginning. Determining plans and costs of forestry work for creation of fairways.

MEDC RRC Project: Branding & Marketing RFP awarded to Third Coast Creative for brand development over winter season 2021.

Christian Healthcare Centers: Copper Rock buy/sell Agreement in process for properties. Project Scope has increased to two stories, to potentially include several potential healthcare-related businesses on 2nd floor.

LMI and Workforce housing projects: Sites include Sand Mold, Industrial Park, OZ properties, upper story downtown buildings, possible CLT. UCC site (18 units) moving quickly. Visser apartments to open Fall 2020.

Pilot project for Land Bank / Brownfield in process. Sable Homes' River Hills phase two passed by Brownfield Board, County Board of Commissioners. Completing plat process.

Newaygo Crossing: MSUCEA Economic Impact Analysis draft received. EGLE Permit approved thru 7/8/2025. Ravine bridge soil boring & engineering complete. Easement from NC Parks and grant sought from FACF both denied.

Museum Project awarded to Copper Rock Construction. Project scheduled to begin Spring 2021. Construction project bids much higher than expected: Need additional \$300K funding.

I Am Newaygo! Public Engagement meeting held August 11: Focus on Trails - 28 stakeholders attended, with several viewpoints and public comments expressed.

The Stream: Working with River Country Chamber to design and begin marketing 2nd large suite as a package to medium sized firm with similar needs as Sand Mold systems.