



Scott Faulkner - Economic and Community Development Coordinator

## City of Newaygo Dashboard October 2020

### WHY THINK NEWAYGO?



Downtown Newaygo reinvestment totals over \$3.37M in 2019 and planned for 2020- Restoration of 4 historic cornerstone properties!



Entrepreneur-friendly city with largest % of our businesses under 99 employees. #1 rated County in MI in sales/employee at \$292K! Source: youreconomy.org



Safe city! Newaygo NPD now has the highest solved crime record in all of W. Michigan: 85%! Source: Michigan Incident Crime Report



Over \$70M in new commercial and civic investments since 2018: That's \$35,000.00 per capita! Source: **The Right Place**



Newaygo is the Heart of the Muskegon River! NC ave. is **\$11.6M/mo.** tourism spending! Source: SOM Tourism Report



Lower Cost of Living: Newaygo's residential real estate prices are **35% less** than adjacent West Michigan counties. Sources: Kent, Newaygo, Ottawa Realty Boards



**Promise Zone:** A proven pathway to tuition-free college for Newaygo area residents. Source: NC Promise Zone



In a single neighborhood, **23 custom homes** have been constructed in just **24 months.** Source: City of Newaygo



### KEY ACTIVITIES

Muskegon River Bluffs Disc Golf Course: Surveying complete, design near completion, preliminary budget and Environmental Assessment complete.

MEDC RRC Project: Branding & Marketing RFP posted, bids due Oct. 16 for development of: Newaygo: The Heart of the Muskegon River

Christian Healthcare Centers: Copper Rock buy/sell Agreement in process for properties. City assisting CHC with exposure to area businesses, churches, FAFG grant app for CHC Fundraising efforts: Received \$217K to date

LMI and Workforce housing projects: Sites include Sand Mold, Industrial Park, OZ properties, upper story downtown buildings, possible CLT. UCC site (18 units) moving quickly. Visser apartments to open Fall 2020.

Pilot project for Land Bank / Brownfield in process. Sable Homes' River Hills phase two endorsed by Brownfield Board, City Council approved resolution August 10 Meeting.

Newaygo Crossing: MSUCEA Economic Impact Analysis in process. EGLE Permit approved thru 7/8/2025. Ravine bridge soil boring & engineering complete. Easement from NC Parks and grant sought from FAFG both denied.

Museum Project awarded to Copper Rock Construction. Project delayed pending raise of additional \$700K: Construction project bids much higher than expected across the board.

*I Am Newaygo!* Public Engagement meeting held August 11: Focus on Trails - 28 stakeholders attended, with several viewpoints and public comments expressed.

The Stream: Working with River Country Chamber to design and begin marketing 2nd large suite as a package to medium sized firm with similar needs as Sand Mold systems.