



Scott Faulkner - Economic and Community Development Coordinator

City of Newaygo Dashboard

September 2020

WHY THINK NEWAYGO?



Downtown Newaygo reinvestment totals over \$3.37M in 2019 and planned for 2020- Restoration of 4 historic cornerstone properties!



Entrepreneur-friendly city with largest % of our businesses under 99 employees. #1 rated County in MI in sales/employee at \$292K! Source: youreconomy.org



Safe city! Newaygo NPD now has the highest solved crime record in all of W. Michigan: 85%! Source: Michigan Incident Crime Report



Over \$70M in new commercial and civic investments since 2018: That's \$35,000.00 per capita! Source: **The Right Place**



Newaygo is the Heart of the Muskegon River! NC ave. is **\$11.6M/mo.** tourism spending! Source: SOM Tourism Report



Lower Cost of Living: Newaygo's residential real estate prices are **35% less** than adjacent West Michigan counties. Sources: Kent, Newaygo, Ottawa Realty Boards



Promise Zone: A proven pathway to tuition-free college for Newaygo area residents. Source: NC Promise Zone



KEY ACTIVITIES

Newaygo Crossing: Pursuing MEDC /EDA/FACF funds. MSUCEA Economic Impact Analysis underway. EGLE Permit approved thru 7/8/2025. Ravine bridge soil boring and engineering underway with Prein and Newhof, also managing EGLE and Drain Commission permits.

Muskegon River Bluffs Disc Golf Course: FSU awarded with Design & Con. Mgt. Contract. Don Tilton PhD performing Env. Assessment. Surveying and Course Layout underway now.

MEDC RRC Project: EDS, Branding & Marketing, & Public Engagement Strategies complete. Newaygo: The Heart of the Muskegon River being implemented slowly.

Christian Healthcare Centers: Copper Rock buy/sell Agreement in process for Railside properties. City assisting CHC with exposure to area businesses, churches, FACF grant app for CHC Fundraising efforts.

Museum Project awarded to Copper Rock Construction. Project delayed pending raise of additional \$700K: Construction project bids much higher than expected across the board.

The Stream: Working with River Country Chamber to design and begin marketing 2nd large suite as a package to medium sized firm with similar needs as Sand Mold systems.

Pilot project for Land Bank / Brownfield in process. Sable Homes' River Hills phase two endorsed by Brownfield Board, City Council approved resolution August 10 Meeting.

I Am Newaygo! Public Engagement meeting held August 11: Focus on Trails - 28 stakeholders attended, with several viewpoints and public comments expressed.

LMI and Workforce housing projects: Sites include Sand Mold, Industrial Park, OZ properties, upper story downtown buildings, possible CLT. UCC site (12 units) moving quickly. Visser apartments to open Fall 2020..



In a single neighborhood, **23 custom homes** have been constructed in just 24 months. Source: City of Newaygo