



Scott Faulkner - Economic and Community Development Coordinator

City of Newaygo Dashboard

August 2020



WHY THINK NEWAYGO?



Downtown Newaygo reinvestment totals over \$3.37M in 2019 and planned for 2020- Restoration of 4 historic cornerstone properties!



Entrepreneur-friendly city with largest % of our businesses under 99 employees. #1 rated County in MI in sales/employee at \$292K! Source: youreconomy.org



Safe city! Newaygo NPD now has the highest solved crime record in all of W. Michigan: 85%! Source: Michigan Incident Crime Report



Over \$70M in new commercial and civic investments since 2018: That's \$35,000.00 per capita! Source: The Right Place



Newaygo is the Heart of the Muskegon River! NC ave. is **\$11.6M/mo.** tourism spending! Source: SOM Tourism Report



Lower Cost of Living: Newaygo's residential real estate prices are **35% less** than adjacent West Michigan counties. Sources: Kent, Newaygo, Ottawa Realty Boards



Promise Zone: A proven pathway to tuition-free college for Newaygo area residents. Source: NC Promise Zone



In a single neighborhood, **23 custom homes** have been constructed in just **24 months.** Source: City of Newaygo

KEY ACTIVITIES

Newaygo Crossing: Pursuing MEDC /EDA/FACF funds. MSUCEA Economic Impact Analysis underway. EGLE Permit approved thru 7/8/2025. Ravine bridge soil boring and engineering underway with Prein and Newhof, also managing EGLE and Drain Commission permits.

Muskegon River Bluffs Disc Golf Course: Three finalists selected. Interviews and selection to occur Wednesday August 12th in partnership with Newaygo County Parks and Park Board.

MEDC RRC Project: EDS, Branding & Marketing, & Public Engagement Strategies complete. Newaygo: The Heart of the Muskegon River being implemented slowly.

Christian Healthcare Centers: Copper Rock Construction selected for design /build, buy/sell Agreement underway for Railside properties. City assisting CHC with exposure to area businesses, churches, FACF grant app.

Museum Project awarded to Copper Rock Construction. Museum to temporarily relocate to 7000 sf in Leppinks strip mall. Early construction costs \$700K higher than expected.

The Stream: Working with River Country Chamber to design and begin marketing 2nd large suite as a package to medium sized firm with similar needs as Sand Mold systems.

Pilot project for Land Bank / Brownfield in process. Sable Homes' River Hills phase two endorsed by Brownfield Board, plan drafted, next step is City approval.

\$100K grant submitted to USFS approved. Working with MRWA, local experts Symon Cronk and Evan Farinosi on City Tree initiative, delayed in 2020 due to Covid 19 restrictions.

Workforce housing concepts with multiple W MI and Chicago developers: Sites include Sand Mold, Industrial Park, OZ properties, upper story downtown buildings, possible CLT. Key issue is Site Control of developable properties.