



Scott Faulkner - Economic and Community Development Coordinator

City of Newaygo Dashboard

June 2020

WHY THINK NEWAYGO?



Downtown Newaygo reinvestment totals over \$3.37M in 2019 and planned for 2020- Restoration of 4 historic cornerstone properties!



Entrepreneur-friendly city with largest % of our businesses under 99 employees. #1 rated County in MI in sales/employee at \$292K! Source: youreconomy.org



Safe city! Newaygo NPD now has the highest solved crime record in all of W. Michigan: 85%! Source: Michigan Incident Crime Report



Over \$70M in new commercial and civic investments since 2018: That's \$35,000.00 per capita! Source: The Right Place



Newaygo is the Heart of the Muskegon River! NC ave. is \$11.6M/mo. tourism spending! Source: SOM Tourism Report



Lower Cost of Living: Newaygo's residential real estate prices are 35% less than adjacent West Michigan counties. Sources: Kent, Newaygo, Ottawa Realty Boards



Promise Zone: A proven pathway to tuition-free college for Newaygo area residents. Source: NC Promise Zone



KEY ACTIVITIES

Newaygo Crossing: Pursuing EDA plus FAF for local funding. \$60K approved by TIFA for ravine bridge, Prein Newhof engaged for testing.

Muskegon River Bluffs Disc Golf Course concept approved by NC Parks Board- TIFA approves up to \$15K for design of course- RFP being developed for design work now.

Redevelopment Ready Community Project: Economic Development Strategy, Branding & Marketing Plan, Public Engagement Strategy- approved by all Boards and City Council.

Christian Healthcare Centers complete architectural plans with Copper Rock Construction. CRC responded to property sale listing. City to assist CHC with Newaygo introductions to businesses, churches, FAF.

Museum Project awarded to Copper Rock Construction. Museum to temporarily relocate to 7000sf in Leppinks strip mall. Project scheduled to start soon, completion in approx. 11 months.

The Stream: Sand Mold engineering staff relocated to Stream under a 5 year lease. To begin marketing 2nd large suite as a package to medium sized firm with similar needs.

Pilot project for City to become a rural model for Land Bank / Brownfield development site proceeding: Sable Homes River Hills phase two proceeding to Brownfield Board.

\$100K grant submitted to USFS approved. Working with MRWA, local experts Symon Cronk and Evan Farinosi on City Tree initiative, delayed in 2020 due to Covid 19 restrictions.

Workforce housing concepts with multiple West Michigan developers being considered: Sites include Sand Mold property, Industrial Park, OZ properties, upper story downtown buildings, and expansion of River Hills.



In a single neighborhood, 23 custom homes have been constructed in just 24 months. Source: City of Newaygo